



EVENTS WORKGROUP MEETING NOTES

DATE

- Monday, 11/4/2019

LOCATION

- KBOO – Studio 1

ATTENDANCE

- Allison
- MacRae
- Celeste
- Jill

11/4 AGENDA

Art Walk

- Attendance
- Proceeds
- Artists
- Musicians
- On-air spots

Book & Record Sale

- Location
- Date
- Donations
- Promotions
- Schedule
- Co-sponsorships
- Name

ART WALK

Attendance

- 50+ people throughout the 3-hour open house
 - Sharon, Allison and other KBOO staff attended the Give!Guide party at Jupiter NEXT and directed guests to the station

Proceeds

- \$18 in donations
- \$75 in promotional sales

Artists

- \$135 Art Walk sales
 - This goes to the artist

Musicians

- Guests enjoyed music in Studio 1 until the event ended at 9pm

On-air spots for nonprofits

- KBOO offered 2 free, on-air spots to nonprofits the night of the Art Walk
 - It was an opportunity to help maximize Give!Guide support and introduce new nonprofits to KBOO underwriting opportunities
- A number of nonprofits took advantage of the recording opportunity
 - Including organizations like PAWS and Rose Haven
- KBOO collected visitors' contact information for future outreach

BOOK & RECORD SALE

Location

- 2 new options
 - Oregon Public House
 - NE Dekum – off MLK Jr. Blvd.
 - Under the tent in The Jupiter's courtyard
 - E Burnside – between SE 8th and SE 9th Avenues

- Oregon Public House – available Saturday, 11/30
 - Pros
 - Cost
 - Approximately \$220
 - Bar fee
 - OPH keeps beer profits
 - Rather than charge for rental of space
 - Space
 - More than large enough for KBOO's event purposes
 - Timing
 - Small Business Saturday
 - Cons
 - Location – NORTH-East Portland
 - Not central to KBOO
 - Accessibility
 - Event space is on 2nd floor with access by ramp/stair combination
- Jupiter tent – available Saturday, 12/21
 - Pros
 - Cost
 - Free
 - Location – right around the corner from KBOO
 - Accessibility
 - Ramp access to event space
 - Space
 - Ample room for book & record sale, dance party and other activities
- Questions for Jupiter tent and Oregon Public House
 - Is there a wired internet connection?
 - For live remote

Date

- Depending on whether there is a wired internet connection
 - First choice = 12/21 Jupiter Tent
 - Second choice = 11/30 Oregon Public House



Donations

- KBOO needs more donations to make the event a success
 - Increase airplay for donation request spots
 - Send spot to open signal – Katmeow

Promotions

- Once selected, Jill will update the promotions calendar with the new event date
- Update promotions with new location and date
 - Website
 - Newsletter
 - Social media
 - Flyers
- New ideas
 - New members receive first 6 months of membership for free
 - Guests who purchase \$40 in books, records and other sale merchandise receive a free KBOO tote bag

Schedule

- Live remote
 - Follow regular Saturday programming with special selections from the Book & Record Sale
 - Live DJs? Call-ins?
- Other activities
 - Bake sale
 - Kids' corner
 - Face painting
 - ???
 - Wintergrass raffle
 - KBOO merchandise table
 - Name that tune
 - Music trivia
 - Story time
 - Dance party
- Celeste will conclude the festivities with a grand finale set until 10pm



Co-sponsorships

- MacCrae suggests reaching out to some of the nonprofits that recorded spots at the Art Walk to see if they are interested in co-sponsoring the Book & Record Sale.

Name

- Is this event still a Book & Record Sale?
- Is this event an end-of-year KBOO celebration?
- Ideas? Suggestions?

NEXT WORKGROUP MEETING

- When
 - Monday, 11/11/2019
 - Time 5:00pm – 6:00pm
- Where
 - KBOO – 20 SE 8th Avenue

