

Development/Events Committee Meeting Agenda 5/24/2021

Time: 4:30PM - 5:30PM

In attendance: Jill, Jenna, Celeste, Jessica

Notes: Jenna

4:30 Welcome

4:30 - 4:35 Approve March & April meeting notes

4:35 - 4:45 KBOO Station Managers' Update

4:45 - 4:55 Development

- Development Director
 - Still working with the union to talk to them about job changes to this position
- Spring Drive
 - Ended on May 22. Final actuals will come out later. But on our givelively, ~\$56K
 - Still waiting for mail donations to come in from letter of appeal
- Youth Day - this wednesday
 - On air special programming day focused on youth programming
 - Fundraising day - \$2,500 goal
- Donor stewardship
 - Since Zoe is on pause, we need to figure out how to move forward with a stewardship plan
 - Next step, need to figure out who can do what.
 - Thank yous are needed for the Spring Drive
 - Celeste will find out who the donors are that get the special thank you - \$500 above
 - Jessica will help write thank yous

4:55 - 5:10 Grants and loans

- Glaser grant
- The Juan Young Trust
 - Got \$2500, We hired a youth coordinator through December 2021
 - We still need more funding so we can continue this position into 2022
 - Jenna is applying for the Umpqua community grant to possibly fund this

- PPP
 - Need signatures from BOD to complete application
- PG&E grant
 - Jill - we might want to keep looking at this one. It's easy to access.
 - Jenna - we've missed the deadlines for projects that apply to us for this year
- Murdock grant
 - Disaster preparedness - phase 1 will be funded through operational revenue because it is critical
 - Archive project - would this be a better fit for this grant? It still needs funding in order to move forward. We have no funding for this at current.
 - Jill will look more at the Murdock grant for the next grants workgroup June 10.
- Collins grant
 - Got report in so we will be getting our second payment
 - Jenna - Does the board have time to do grants right now?
 - One board member is stepping back from the development committee, so we'll see if someone else is able to step in
 - Jenna - suggests that we pause the group until after the annual meeting. In the meantime, Jenna and Jill will work on the Umpqua grant due Sept 4
 - Jessica - thinks it will be okay to put the workgroup on hold until after the annual meeting
 - Guide star - jessica looked at some 990s of other radio stations to see where their funding comes from. You can find that info in the folder for the grants workgroup.

5:10 - 5:20 Events

- Disaster preparedness online fundraiser
 - Rip City Basement
 - Select date
 - Set promotions timeline
 - Jill - We need to figure out what the next steps are
 - Celeste - would like Bren to bring a proposal to the committee
 - Jill will reach out to Bren to formalize this moving forward. Jill thinks we need at least 7 weeks, preferably longer.

5:20 - 5:25 Committee recruitment

- Volunteer appreciation event - Saturday, June 26 @ 12p-3p

- Jill - We need to find volunteers to help. This is an opportunity to talk to volunteers.

5:25 - 5:30 Opens

- Announcements
- Suggestions
- Comments

5:30 Adjourn