

Development Committee Meeting Notes 3/28/2022

Time: 4:30PM - 5:15PM

Present: Tom, Brian, Mike

Note taker: Tom

- Winter Campaign Update
 - On-air fundraising: goal - \$15k, actual - \$18.6k
 - Mailer : goal - \$13k, actual - TBD
 - Merch: goal - \$2k, actual - \$1.3k so far, campaigns still running
 - All Thrills No Frills Thank You email went out to online/offline donors (almost 200 donors)
- Spring Campaign match ask update 4 donors: \$3,150 committed to date and spring drive starts April 15 - 1 professional grant writer wants to help with grants
- Jazz Appreciation Month t-shirt fundraising goal TBD
- Rotating Email Schedule will include Spring Campaign, as well as Car, Powell's, DAF donation highlights/reminders
- Planned Giving Survey Results Michael Ftaclas can you create a PG check box field on the main contact form for donors? Tom to provide initial results 38 responded: 14 yes, 9 intend to include KBOO but haven't yet, 2 would like to but need more info, 20 not including KBOO
- GiveGuide! Application - Tom to complete beginning of April - smaller goal in concert with KBOO campaign similar to last year?
- Brian brought up idea of having a couple of raffles; provided raffle rules:
https://oregon.public.law/rules/oar_137-025-0290 and example: Raffles - register with State + printing - 5K no restrictions sold 1,800 tickets for travel package for \$20 each = \$36,000 - peace for paul foundation example
- Transmitter Campaign discussion - are we part of the Emergency Alert System? Arthur says yes - \$ may be available if we are part of the system/a first responder
- Michelle's departure, looking for temp volunteers to help out and Tom will take the lead on managing any volunteer(s) around graphic design for emails/website, etc. until the Volunteer Coordinator starts.
- 5K OnPoint Credit Union application for youth or community development efforts or DEI:
<https://www.onpointcu.com/apply-for-funding/>
- Tom meeting Erin Yanke (former KBOO Program/Youth Collective Director) for coffee on 3/30/22 to discuss Youth Collective
- Sara Yada @ Collins Foundation 4/1 @ 1pm meeting - funding ideas discussion
- Youth Collective: \$1,430 still left to spend down - appreciate picnic to re-engage YC + general volunteers, board and staff at local park + soft ask to get involved sign-up for more info at end/critical mass of crowd time, speakers broadcasting KBOO at event?
- Portland Marathon - KBOO volunteers will get paid as a fundraiser and we get Expo booth near All Classical in exchange for KBOO advertising on radio (KBOO fundraiser so OK?)
- Cuba Trip is back on - goes active and trip timeline TBA - Tom speaking with Charles Bittner on 3/30 at 1pm ET
- Oregon Public House
 - Tom to solicit others as well for charity night sponsorship
- Are we still accepting record donations? Received call.
- OMSI remote broadcast?
- Pride exhibitor booth is \$575 or \$675 for corner booth; float/march in Parade?
- Mike, Brian, Tom CPB AFR discussion/next steps
- Juneteenth parade - KBOO invite - Tom to follow up with staff