

Development Committee Meeting Notes 5/15/2023

Time: 5:30pm

Present: Sherry, James, Yousef, Emma, Jill

Note taker: Jill

WELCOME & CHECK-IN

HIRING UPDATES

- Station Manager
 - The Station Manager has been hired
 - Start date = Monday, 5/22/2023

- Development Director
 - KBOO extended offers to 2 candidates
 - 1 said yes, then said no
 - 1 said no, then maybe

 - Hiring committee will revisit applications

 - Hiring committee will determine whether to repost the position for a new candidate pool

- Web Coordinator
 - Web Coordinator is in the process of being hired

- Membership Director
 - Hiring committee has been formed
 - Posting closes Friday, 5/19

- Engagement coordinator
 - The job description has been approved by both the Union Bargaining Committee and the Management Bargaining Committee.
 - Hiring committee is forming.

- Comments:
 - Once the 3+ positions directly-responsible for fundraising have been filled, KBOO will be able to reset its fundraising strategy.

SPRING FUNDRAISING DRIVE

- Correction: KBOO *Staff* did not made an announcement that they are canceling the Spring Fundraising Drive that was set to kick-off on Saturday, 4/22
 - This announcement was made by the Station Manager
 - Goal = \$75,000

- KBOO is not back on track to hold this fundraising drive this summer as KBOO is still without a Development Director.

- There were thoughts that perhaps we could hold a 3-week virtual pledge drive along with a major donor event.
 - No plans in place at this time.

PLANNED GIVING

- Still planning to hold educational events for major donors.
 - Becky Meiers created marketing materials for just such an event
 - Jill has a stack of them now
 - These brochures should also travel to all KBOO outreach events.

DONOR STEWARDSHIP

- Listener appreciation
 - Who has met xxxxx?
 - Generously donated \$5000 for a remote DJ kit
 - Mention donors' names on air
- Want to move from transactional to relational giving

EVENTS

- "Meet the new Station Manager"
 - Happy hour at the station with major donors
 - Tours, memorabilia, etc.
- Portland Spirit
 - Major donor event
 - DJ-ed by KBOO
- 55th Birthday Block Party / Annual Meeting
 - Saturday, 9/23
 - Planning committee forming

NEXT MEETING

- Tuesday, 6/20/2023 at 5:30pm
 - Via Zoom