

Development Committee Meeting Notes 7/15/2024

Time: 5:30pm

Present: James Draznin, Emma Lugo, Sherry Morisch, James Neale, Jill Blanchard

Note taker: Jill

AGENDA

- Outreach
- First Friday Art Walk
- Major donors
- Cuba trip
- Grants
- KBOO's fiscal year

NOTES

Outreach opportunities for Development Committee members

- *Thursday, 7/4 through Sunday, 7/7 Waterfront Blues Festival*
 - *Tom McCall Waterfront Park - SW Portland*
 - *James reported that many people stopped by the KBOO outreach table to say hi and/or thanks for the broadcast.*
- Friday, 7/19 through Sunday, 7/21 Cathedral Park Jazz Festival
 - Cathedral Park - St. Johns
 - James is working on obtaining a spinning prize wheel to use for KBOO giveaways, hopefully it will be here before this weekend
 - Festival patrons will be asked to complete the elections survey
 - Sign-ups for KBOO's email list
- Friday, 7/26 through Sunday, 7/28 Columbia Gorge Bluegrass Festival
 - Near Skamania, WA
 - Camping opportunities
- Friday, 8/2 and Saturday, 8/3 Vanport Jazz Festival
 - Colwood Golf Center
 - Manh KBOO programmers are involved with this event
 - The festival accepted underwriting in trade for the cost of the outreach table
- Sunday, 8/25 Hawthorne Street Fair
 - SE Portland
- The committee discussed the pros and cons of implementing a policy that volunteers stay sober if they choose to volunteer and represent KBOO
 - Emma does not feel this is necessary and doesn't line up with KBOO's culture

- James, Sherry and Jill feel it is important for ambassadors of the organization to make a good impression by putting their best foot forward
 - Jill and Sherry will work with Nate, the Volunteer Coordinator, to draft a policy to go to the Governance and Policy committee.

First Friday Art Walk

- KBOO open house and fundraiser
 - Will include artists from the KBOO community (members, programmers, volunteers, etc.)
 - New Deal Distilling has donated 2 cases of liquor for the event
 - Jill reminded James that there is a keg in the station's lobby they are welcome to use
 - The hope is to repeat this event and add features like live music or live comedy

Major donors

- Mike and James are working on a list of major donors for James to contact to invite to lunch/coffee/tour of the station
 - Invitations scheduled to be sent the 2nd week of August

Cuba trip

- The next Cuba trip is scheduled for 12/14 - 12/21/2024.
 - To tour music, art, and food
 - KBOO is responsible for promoting the trip
 - Google ads
 - On-air
 - On kboo.fm
 - Social media
 - Constant contact emails
 - The guide, will give KBOO a portion of the proceeds from the tour
 - Approximately \$1000 for every person that joins the trip
 - The last tour donated approximately \$20,000 to the station
 - If enough people are interested in going, 2 trips are a possibility

Grants

- KBOO received the Oregon Community Fund (OCF) grant
 - the result of a \$600 donor advised fund (DAF).

KBOO's Fiscal Year

- James asked if anyone knows why KBOO starts its fiscal year in October
 - Summer is a busy time for staff, many of whom are focused outside the station on live broadcasts and outreach.
 - Budget planning is difficult during this time.

- Emma suggested it might be better if the fiscal year runs from 7/1 - 6/30 every year.
 - Request would have to come from staff after examining impacts

Next Meeting

- Monday, 8/19/2024
 - 5:30pm
 - via Zoom